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WORLD'S LARGEST ELECTRICAL SHOW



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of Power and Minister of
Housing & Urban Affairs



Shri Piyush Goyal,
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We are thrilled to have had the opportunity to connect with you at our stall in Hall 11, German Pavilion during Elecrama 2025. Your interest and engagement have made the event truly special for us.

At OBO Bettermann India, we take pride in delivering world-class solutions, from advanced surge protection devices to innovative cable management systems to underfloor and cable routing systems to connection and fastening systems. Our experts were delighted to share insights, demonstrate our comprehensive range of products, and discuss how we can collaborate to power your future projects.



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COVER STORY



ELECRAMA 2025

Bringing the World to India and Taking India to the World

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With the highest-ever stall area of approximately 42,000 sq m net, an increased number of more than 1,000 exhibiting stalls, dedicated pavilions, focused co-located events, and eminent guests of honour, ELECRAMA 2025 – the world's largest show – hosted more than 400,000 business visitors.

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"We envision immense business potential in India's growing energy needs, and thus, the transformer segment."

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- Bruno Melles, Executive VP, MD,
BU Transformers Hitachi Energy

FOCUS

TGTRANSCO: A Creative Approach to Optimum Utilisation of Resources 76

Telangana Power Transmission Company ingeniously addressed the state's mounting load demand by replacing the existing conductors with HTLS conductors – a progressively green and economically dynamic solution. Read this exclusive article shared by **T Jagath Reddy**, Director (Transmission), TGTRANSCO.



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