

Indian Electrical & Electronics Manufacturers' Association is the apex industry association of manufacturers of electrical, industrial electronics and allied equipment in India incorporated under Indian Companies Act having its registered office at 501, Kakad Chambers, 132 Dr. Annie Beasant Road, Worli, Mumbai - 400018

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## **2. USE OF YOUR INFORMATION**

We do not sell, trade, or otherwise transfer to outside parties Your Information. This does not include trusted third parties who assist us in operating Our Website, conducting Our business, or servicing You. We may also release Your information when We believe release is appropriate to comply with the law, enforce Our Website policies, or protect Ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

## **3. DATA RETENTION**

We shall be entitled to retain Your Information for Our record for a period of two years and such Information shall be used by us only in consonance with this Privacy Policy.

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We use reasonable security measures to protect Information from unauthorized access, maintain data accuracy, and help ensure the appropriate use of Information. When the Services are accessed using Internet Explorer, Firefox, Safari, or Chrome or any Secure Socket Layer (“SSL”), or such

technology that may protect Information using both server authentication and data encryption. We host Our Website in a secure server environment that uses firewalls and other advanced technology to prevent interference or access from outside intruders. All supplied sensitive/credit information is transmitted via SSL technology and then encrypted into our payment gateway providers database only to be accessible by those authorized with special access rights to such systems, and are required to keep the information confidential. After a transaction, Your sensitive private financial information (such as credit cards) will not be stored on our servers. The foregoing is subject to Your compliance with the following:

Account Security: You are responsible for maintaining the security and confidentiality of Your user ids and passwords while accessing the Website as a User (“User Account”). You acknowledge that neither the Association nor any of its directors or other representatives shall be liable to You under any circumstances for any direct, indirect, punitive, incidental, special or consequential damages that result from or arise out of, or a breach or, or compromise of registration of Your User Account with us and/or Your ability or inability to use the User Account or.

Credit Card Security: We use third-party payment processors (“Payment Processors”) for any payments made on this Website. The processing of payments will be subject to the terms, conditions and privacy policies of the Payment Processors in addition to the Terms. You acknowledge that neither the Association nor any of its directors or other representatives shall be liable to You under any circumstances for any direct, indirect, punitive, incidental, special or consequential damages that result from or arise out of Your use of the Payment Processors, Your payment through the Payment Processors or Your ability or inability to complete the payment.

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We do not provide any Personal Information or personally identifiable information to third party websites/advertisers/ad-servers without Your consent.

## **6. YOUR CONSENT**

By using the Website and/ or by providing Your Information, You consent to the collection and use of such Information in accordance with this Privacy Policy, including but not limited to Your consent for sharing Your Information as per this Privacy Policy. You specifically agree and consent to us collecting, storing, processing, transferring and sharing Information (including Personal Information) related to You with third parties, service professionals or to registered vendors/users for the purposes as set out in this Privacy Policy.