

For Immediate Release

The government wants to make industry "Aatmanirbhar", task force being formed: Shri R. K. Singh, Hon'ble Minister of Power

IEEMA ANNUAL CONVENTION-2020 on 'AatmNirbhar Bharat'

September 23, 2020: The clarion call given by the Hon'ble Prime Minister for **'AatmNirbhar Bharat or self-reliant India'** and **'Vocal for Local'** is an opportunity to increase our global footprint. The Indian electrical equipment industry is strenuously working hand-in-hand with the government towards the AatmNirbhar mission and is not only capable of meeting domestic requirements, but also continue to export both to the developing and developed countries.

The Annual Convention 2020 of IEEMA which was themed as "AatmNirbhar Bharat" was inaugurated virtually by Shri R. K. Singh, Hon'ble Minister of Power and Ministry of New and Renewable Energy and Ministry of Skill Development and Entrepreneurship. More than 800 delegates were present virtually during the Convention.

Shri R. K. Singh urged "the domestic manufacturers should stop imports from countries which are of concern. The government is keeping a strict vigil on imports and will continue to examine such imported equipment with a magnifying glass for years. Our sector is very vulnerable to cyber-attacks. We have connected the whole country into one grid, you bring down one part and rest will collapse, hence we need to check all imports. There is a need of government-industry partnership in the sector. The government aspires to make the industry 'AatmNirbhar' and I have set up a task force and given them the target of setting up manufacturing zones in the country. If we need to create jobs here then we need to stop spending our money outside the country, in China or in other countries."

Shri RK Chugh, President, IEEMA said, "It was impressive to hear Shri R. K. Singh motivating IEEMA membership to work on reverse engineering, local innovations and R&D so as to become the hub of manufacturing for global

markets. It was very inspiring to know that he is creating a special zone for local manufacturing of items not being made in India at present.”

Shri Anil Saboo, President Elect, IEEMA stated, “IEEMA themed its convention this year as “AatmNirbhar Bharat” to support the Government of India's vision and Mission to make India self-reliant. Hon’ble Minister Shri R. K. Singh, cited that the economy has to be powerful for India to become stronger and this will be achieved by collaborative partnership between Government and industries.”

Shri Vijay Karia, Vice President, Designate, IEEMA mentioned, “The IEEMA Annual convention, graced with the presence of Shri R. K. Singh was a bright spot in gloomy economic and weather conditions. The Government is very serious about partnering with the industry and IEEMA, to help grow the Make in India concept. Promises of land, fiscal and procurement support will hopefully set a path forward for rapid industrialization and innovative technologies. IEEMA is committed to lead the way for the Electrical and Electronics industry, focusing on renewable energy, E-Vehicles and converging technologies for creating solutions for the infrastructure of India. Look forward to electrifying times.”

IEEMA’s first Virtual Exhibition, Digielec Bharat also got inaugurated by the Hon’ble Minister in today’s convention. Digielec Bharat begins on 24th September 2020 for a period of four days. A two day high-level conference titled **“Transforming Business through Technology”** is also being organized concurrently on 24th and 25th September, 2020.

Press Queries:

Gurleen Salgotra: gurleen.salgotra@ieema.org; 8826122225

Shalini Singh: shalini.singh@ieema.org; 8860218758

Indian Electrical & Electronics Manufacturers' Association: IEEMA is the apex association of manufacturers of electrical, industrial electronics and allied equipment in India. Founded in 1948, IEEMA members contribute to more than 90% of the power equipment installed in India. The Indian electrical equipment industry size is of USD 42 billion with exports of USD 6.5 billion and the power equipment share in the capital good industry is about 50%. IEEMA plays a crucial policy advocacy role with government and its agencies. It works closely with standardisation bodies, R&D organisations and testing institutes for formulating Indian standards for developing energy efficient products. IEEMA evolves and operates equitable and uniform PVC Clause and due to its unbiased approach, IEEMA PVCs have gained recognition and credibility over last 3 decades. IEEMA holds product specific conferences, seminars and large exhibitions like ELECRAMA, distribuELEC and E3.