



Indian Electrical & Electronics Manufacturer's Association  
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## Director General

SEC/REP/S/121

1<sup>st</sup> June 2021

Dear Shri Alok Kumar ji,

**Sub: Make in India initiatives and specific needs of Industries for the proposed Manufacturing Zones**

**Ref: Meeting Chaired by you on 25th May 2021**

We thank you for inviting IEEMA to the meeting chaired by you, on 25th May 2021, to discuss **Make in India initiatives and specific needs of Industries for the proposed Manufacturing Zones.**

IEEMA recommends the following:

- 1) We need to prioritise those items, which are essentially imported due to non-existence of domestic manufacturing capacities.
- 2) Access the demand of these items from medium term to long term (10-15 years).
- 3) Identify the potential manufacturers for these items – share the demand assessment and invite their interest.
- 4) Hold discussions with potential manufacturers on facilities and incentives in these manufacturing hubs, whether Brownfield or Greenfield.

We will submit a list of prioritised items and names of probable manufacturers to the Ministry of Power by 15th June 2021.



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For accessing a realistic demand for the prioritised items, we recommend that a detailed demand assessment study be conducted by the Ministry of Power, by engaging a top level consultant.

The conventional method of writing to users, such as CPSUs, State Utilities and Private Utilities etc. and then getting an aggregate of the same will not give us a realistic demand.

The consultant with a mandate to undertake assessment study by the Ministry of Power will do a much detailed exercise and their demand assessment will be more acceptable to prospective investors.

IEEMA will be happy to assist the Ministry of Power in this exercise.

Looking forward to kind consideration of our above recommendations.

With Best Regards

Yours sincerely

Sunil Misra

**Shri Alok Kumar**  
**Secretary**  
**Ministry of Power**  
**Government of India**