

Young Entrepreneurs' Programme 2025

Young@IEEMA conducted this enriching learning experience for young leaders from the electrical and electronics industry at IIM Ahmedabad, fostering strategic thinking, global business insights, and purpose-driven leadership.

The Young Entrepreneurs' Programme 2025, organised by Young@IEEMA, was successfully conducted from July 3-5, 2025, at the world-renowned IIM Ahmedabad campus. Now in its third edition, the programme once again proved to be a transformational platform for young leaders from the electrical and electronics industry, fostering strategic thinking, global business insights, and purpose-driven leadership.

This specially curated, residential programme brought together a diverse group of young entrepreneurs, future leaders, and second and third-generation industry professionals from across India. The programme provided a unique blend of classroom learning, interactive case studies, peer collaboration, and exposure to cutting-edge practices in digital strategy, global expansion, artificial intelligence (AI)-driven decision making, and data visualisation.

The sessions were conducted by some of IIM Ahmedabad's most distinguished faculty members, who offered deep, practical insights into navigating digital disruptions, leveraging AI, responding to multi-sided platforms, and expanding

into international markets. Through a rich selection of case studies, participants explored success stories and challenges faced by global and Indian companies, enabling them to critically apply these learnings to their own businesses.

One of the key strengths of the programme was its strong emphasis on data-based decision making and impactful data visualisation. Participants gained valuable tools and techniques to use data more effectively in their business decisions, supported by expert-led practical sessions on visual analytics.

Another highlight of the programme was the exploration of purpose-based digital transformation. Faculty members guided participants through how businesses can align their digital strategies with their core purpose to achieve sustainable growth and long-term value creation. Real-world examples from both Indian and international companies added significant depth to these discussions.

Beyond the classroom, the programme created an environment of peer-to-peer learning and powerful networking. Participants engaged in thought-provoking conversations, exchanged experiences,





and developed connections that will likely evolve into future collaborations. The opportunity to experience the vibrant IIM Ahmedabad campus and the carefully planned social interactions added to the overall impact of the programme.

The Young Entrepreneurs' Programme 2025 was not just about learning from professors – it was about thinking differently, challenging assumptions, and building a mindset geared for the future. It

empowered participants to look at their businesses from a global, strategic, and data-centric lens, while also staying grounded in their organisational purpose.

Young@IEEMA is proud to have provided this valuable learning platform and is committed to creating many more such opportunities that will continue shape the next generation of leaders in the electrical and electronics industry.

