

# Triple Engine GROWTH

that propels your Business to  
**NEXT HIGHER ORBIT**

**ieema**  
your link to electricity

*presents*

**Three Iconic Events in one Place**

**buildlec**

A Unique Exposition on Building Electrical Systems  
upto 1KV

**intellect**

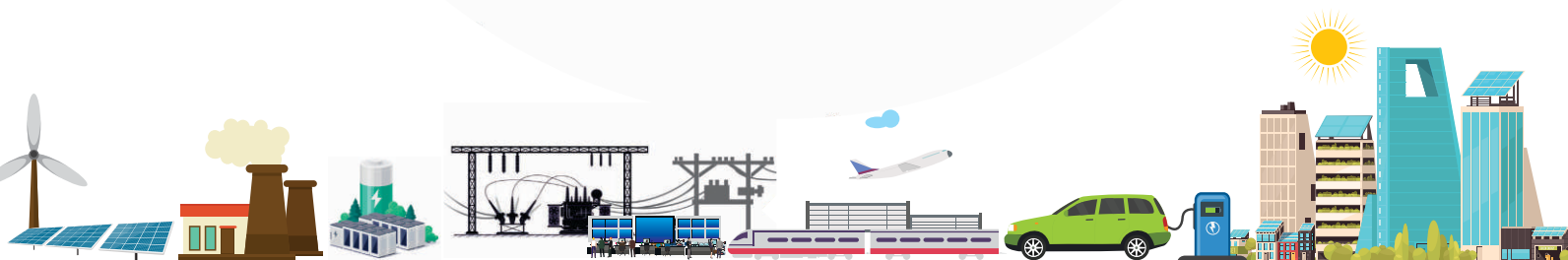
Intelligence Electrified

**distribulec**

India's only exhibition on Hi-Tech Power Distribution  
from 11KV till 33KV

**16-18 January 2024**

**Bombay Exhibition Centre, Mumbai, INDIA**



**Indian Electrical & Electronics Manufacturers' Association**  
Established in 1948

Electricity is on its way to become dominant source of energy for powering the nation towards sustainable economic development and energy independence by 2047.

Digital Distribution networks allow bi-directional flow of electricity through amalgamation of IT and OT.



**buildlec**  
A Unique Exposition on Building Electrical Systems upto 1KV

3rd edition of exhibition on electrical systems for residential and commercial buildings

**intelect**  
Intelligence Electrified

Concurrent conference on Intelligence in Electricity

**distribulec**  
India's only exhibition on Hi-Tech Power Distribution from 11KV till 33KV

6th edition of an exhibition designed to bring Power Distribution stakeholders – DISCOM, Consumer, Electrical Operational Technology (OT) and Information Technology (IT)

## FOCUSED THEMES

### Sustainability

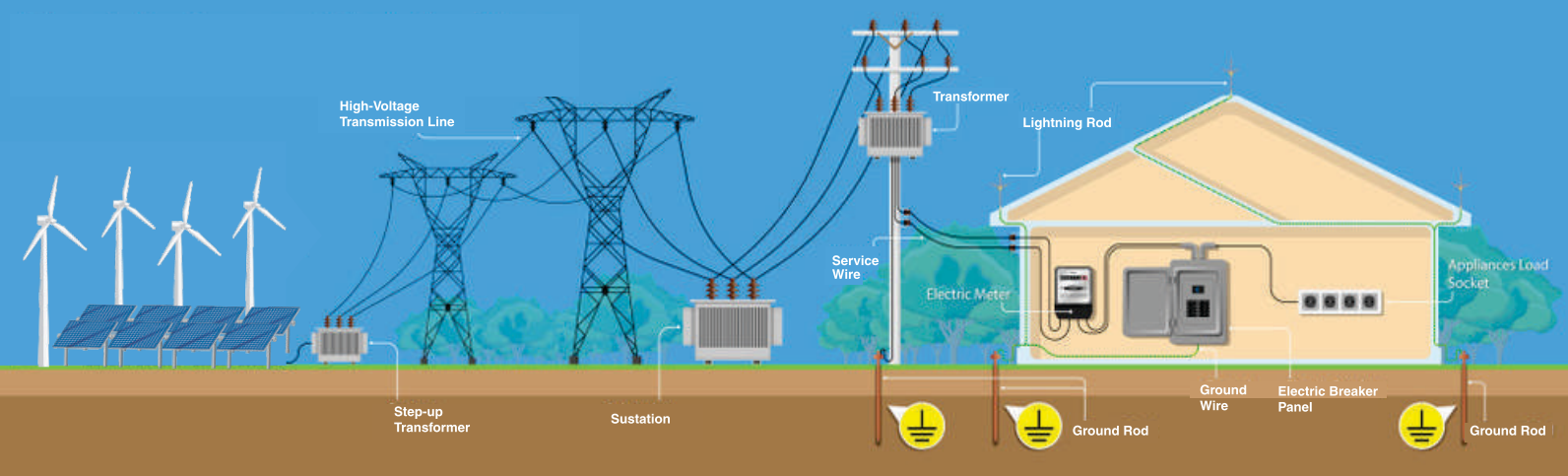
Renewable energy, EV charging, Energy Storage supply chain and Energy Efficiency

### Reliability

Factory and Building Automation, Power Quality

### Safety

Electrical Fire Safety Products & Accessories

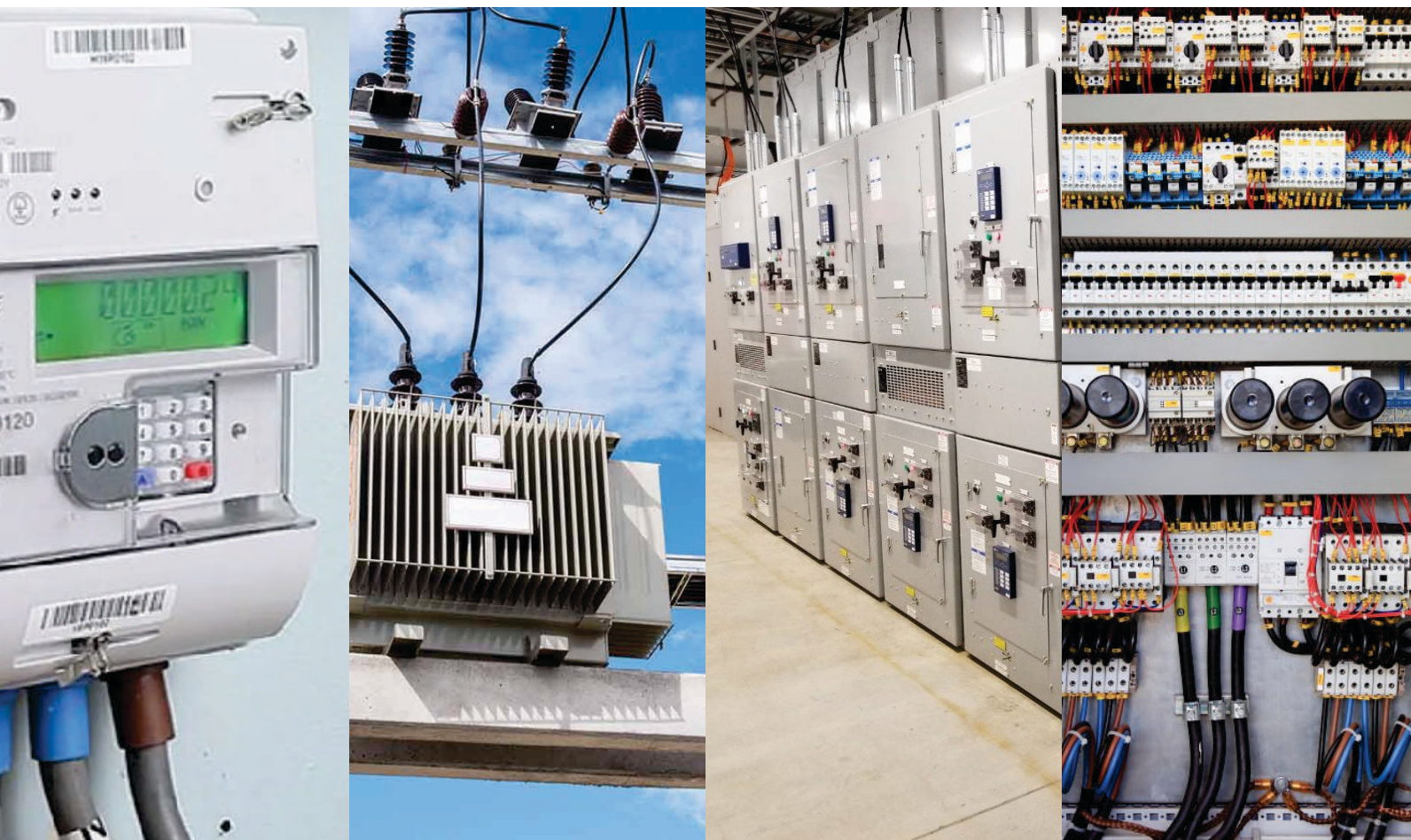


# distribulec

India's only exhibition on Hi-Tech Power Distribution

India's only Exhibition on Hi-Tech Power Distribution & renewable showcasing products, technologies and services from 220V till 33KV in traditional electrical equipment like transformers, cables, capacitors, switchgears, meters, insulators, solar equipment manufacturers, conductors and new age technologies in distribution automation, solar rooftop & control systems, energy efficiency, demand response, advanced metering, communications technologies, cyber security, electrical fire safety and more.

This is a huge opportunity for the manufacturers of electrical & renewable equipment and technology providers to showcase the solutions which can help in Outage Management, Grid Management, Demand Management, Metering, MicroGrid, Storage, Sub-Station Rooftop and Feeder Automation etc.





## VISITOR PROFILE

The show will attract a host of serious decision makers from across all segments, to source new and innovative product and service solutions, stay in touch with the latest trends, network and do business.

### Buyers

EPC & Project Developers

Electrical Contractors

Public and Private Sector Utilities (DISCOMs)

Bulk users such as:

- Industry
- Railways, Metros, Freight Corridors
- Defence
- PWD and Municipal Corporations

OEMs

Raw Material Suppliers

System Integrators

Vendors/ Sub Vendor

Renewable Energy (solar, solar PV, wind, biomass, small hydro)

### Institutions

Central Govt. Ministries – Power, Urban Development, MEITY & MNRE among others

State Government – Power and Energy Departments

BIS, CEA

Testing House & R&D Institutions

Consultants

Electrical Inspectorates

Engineering Institutions

# EXHIBITOR CATEGORIES



## ELECTRICAL EQUIPMENT

- Cable & Cable Accessories
- Capacitors
- Conductors & Conductor Hardware & Accessories
- Control Panels
- Energy Meter
- Industrial Control & Automation System
- Instrument Transformers
- Insulators & Insulating Materials
- Relays
- Switchgear
- Substation and Equipment
- Transformers



## TEST & MEASUREMENT EQUIPMENT

- Cable Fault Locating Systems
- Calibration Equipment
- Electrical Testing Equipment
- Transformer Testing Equipment



## SOLAR ROOFTOP & DISTRIBUTED ENERGY RESOURCE

- Solar Modules & Cells
- Solar Inverters
- Energy Grid Integration
- Energy Storage
- EV Charging Infrastructure
- Microgrids
- Renewable Energy Equipment



## DISTRIBUTION AUTOMATION

- AC/DC, DC/AC, DC/DC Converters
- Asset Management System with Sensors, DCUs etc.
- Auto Reclosures
- Circuit Breakers
- Control Systems
- Controls Panels/Components
- Data Acquisition Systems
- Data Analytics
- Demand Response Services
- Distribution Automatic Equipment
- Distribution Management System
- Energy Management Systems
- Fault Current Limiters
- Harmonic Measurement Equipment
- Leak Detectors
- Load Management Systems
- Outage Management System
- Ring Main Units (RMUs)
- SCADA



**buildlec**  
A Unique Exposition on Building Electrical Systems



A concurrent event to showcase electrical systems for future building comprising of H3O – homes, hospitals, hotels & offices to generate, measure and manage their energy usage without compromising with comfort of living.

Future Buildings being the major consumption center of electricity, this event will be an exclusive platform for exhibiting conventional and smart electrical technologies and equipment to make buildings safer, efficient and intelligent structures.

## VISITOR PROFILE

Project Developers  
Architects & Interior Designers  
Building Planners, Real Estate & SEZ Developers  
Building Authority & Technology Service Providers  
Building Maintenance professionals  
Building Owners & Management  
Central & State Public Works Departments  
Chief Fire Officers  
Civil & Electrical Engineers

Distributors, Electrical Traders  
Design Studios & Consulting Companies  
Electrical & Civil Contractors  
Facility Management Professionals  
High Net Worth Individuals  
Industrial Users  
Large Facilities (Hotels/Malls/Hospitals/Airports)  
Surveyors  
Systems Integrators



## EXHIBITOR PROFILE



### MEDIUM & LOW VOLTAGE PRODUCTS

- Switches, Switchgear
- Earthing, Lightning, Protection, Excess Voltage Protection
- Cables & Accessories, Cable Routing Systems
- LED and other light sources, Smart and decorative lighting
- Switches and Protection Devices
- LT Transformer
- Capacitors, APFC Panels, Active Harmonics Filters



### BUILDING AUTOMATION

- Building Automation Systems & Products
- Building Efficiency & Energy Management Systems & Products
- Building Security Systems & Surveillance
- Light Control Systems, Light Management & Light Measurement
- HVAC
- Smart Sensors
- Smart Switching & Protective Devices
- Smart Metering, Monitoring & Measurement
- Smart Surveillance Systems
- Systems Integration



### EV CHARGING INFRA & COMPONENTS

- Charging Infra, Charging Station, Equipment & Compounds
- EV Cable
- Solar Cable & Transformers



### FIRE SAFETY

- Arc - Flash Detectors & Protection Relay
- Cable Lugs
- Earth Electrode
- Fire Retardant Cables & Wires
- Fire Alarm Systems
- Fire Detection & Suppression Systems
- Flame Proof Equipment like Starters, Push Buttons, Motors
- Heat & Smoke Detectors
- RCC-Residual Current Circuit Breakers
- Spark Detectors



### BUILDING UTILITIES

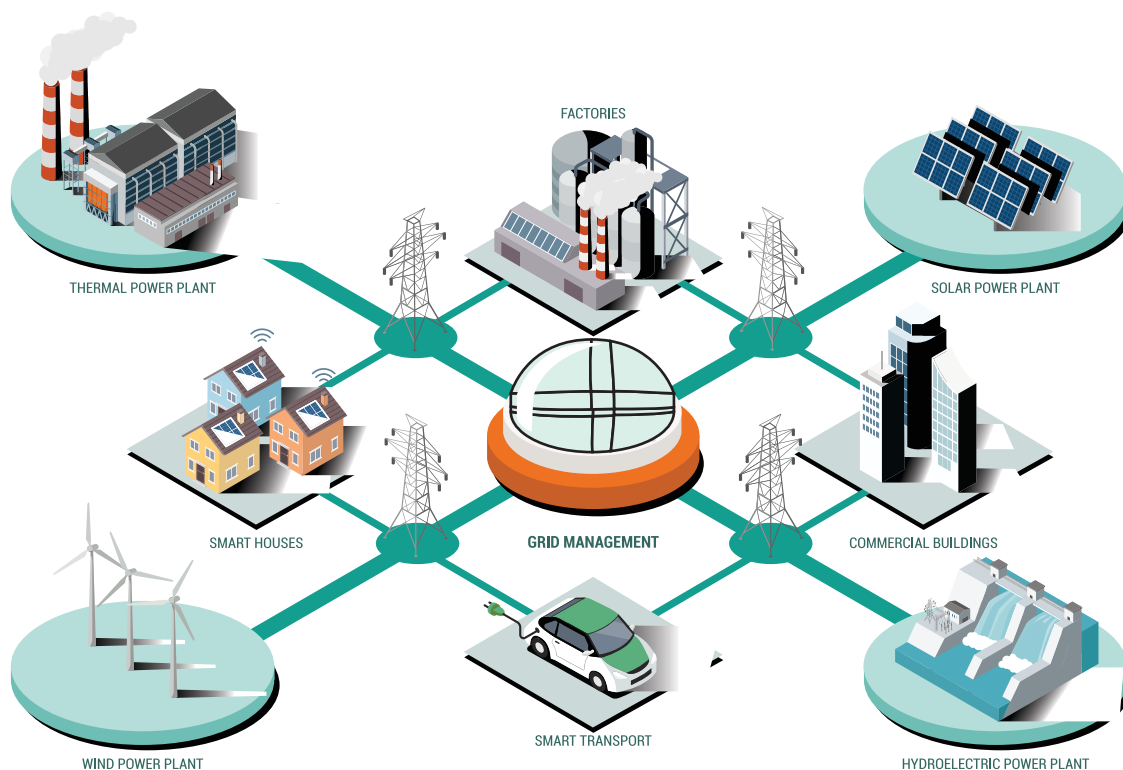
- Elevators & Escalators
- Green Energy – Solar Rooftop
- Batteries and Inverters
- EV Charging Infrastructure
- HVAC, Precision Air Conditioning
- IoT, Smart Tech
- UPS



**intelect**  
Conference on Intelligent Electricity

A conference on Intelligent Electricity Distribution and Consumption. The conference will explore the role of utilities in changed policy scenario, role of prosumers, emerging markets, making power sector green and sustainable by reducing carbon footprint. The first edition of Intelect conference was held in 2015 and since then the conference has evolved catering to the diversified themes like Intelligent Electricity,

The conference will be co-located with the Distribuelec and Buildelec, India's only exhibition on Hi-Tech power Distribution and Building Electrical Segment.





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# KEY ATTRACTION

## BUYER SELLER MEET



### DBSM 2024

**Domestic Buyer Seller Meet (DBSM)** - 100+ hosted buyers from Indian DISCOMs, EPCs and other Non Utility segments .



### RBSM 2024

**Reverse Buyer Seller Meet (RBSM)** - Selected 200 hosted international buyers representing Distribution Utilities, EPC Contractors and Buyers.

**Target Countries:**

Africa, ASEAN, CIS, Europe, Middle East, South Asia

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## STARTUP PAVILION & AWARDS



The Pavilion will feature Startups showcasing pioneering work in the New Energies domain. Startups award would be an added attraction

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## DEDICATED ZONES

### GREEN ZONE

Dedicated to Renewable Energy, Solar Rooftop, EV Charging Infra with thrust on Building Infra & Power Distribution.

### MAGENTA ZONE

for Lighting and Lighting accessories

### ORANGE ZONE

for Automation in builedec section



# TARIFF

Exhibitor Tariff - Distribuelec & Buildelec 2024							
Category of Exhibitor	Bare space minimum 24 Sqm				Shell Space minimum 9 sqm		
	With open sides				With open sides		
	1 side open	2 sides open	3 sides open	4 sides open	1 side open	2 sides open	3 sides open
IEEMA Member Exhibitor in immediate past 3 editions of ELECRAMA or Distribuelec/Buildelec or E3 (in INR)	10500	11550	12075	12600	11000	12100	12650
Other IEEMA Members (in INR)	11000	12100	12650	13200	11500	12650	13225
Non IEEMA Members (in INR)	11500	12650	13225	13800	12000	13200	13800
Foreign Participants (in USD)	175	190	200	210	200	220	230
Premium Location Charge	Applicable if you opt for select stalls				Additional @ 5% of stall charges		
Early Bird Discount	For confirmed booking with payment on or before 30.11.2023				10%		
Volume Discount	On booking 21 sqms and above in shell scheme and 40 sqms and above in bare space				5%		
Note: 1. No Discount is applicable on SME tariff 2. IEEMA Member exhibitor discount applicable only with zero outstanding for previous participation							
Payment Schedule							
Date	Booking amount	Second Instalment	Final Instalment				
Booking on or before 31.10.23	20%	30% by 15-11-2023	50% by 15-12-2023				
Booking From 01-10-2023 to 15-11-2023	50%		50% by 15-12-2023				
Booking From 16-11-2023 onwards	100%						
GST @18% is payable with each installment.							

## BENEFITS

- Early bird discount
- Volume Discount
- SME Scheme shortly

# GLIMPSES of the past



92%

Exhibitors want to participate in next edition.

88%

Exhibitors said the quality of attendees met or exceeded their expectations

95%

would like to visit this kind of an exhibition again.

90%

Visitors favorably compared the quality of the exhibition over other industry events.

98%

Visitors said the quality of the exhibitions met or exceeded their expectations.

## Feedback from the past few editions

# ORGANISER

The Indian electrical industry is represented by Indian Electrical and Electronics Manufacturers' Association (IEEMA), which was established in 1948, comprising of all segments of electricity from source to socket i.e. generation, transmission, distribution to last mile connectivity/ usage and allied components & accessories. IEEMA members are also active in new energy space like EV components/ E-Mobility, Battery storage, Renewable Energy and Green Hydrogen value chain etc. More than 90% of the installed electrical equipment in the country have been contributed by IEEMA members. Combined turnover of the members is in excess of USD 50 bn exporting goods of over USD 10 bn.

Recognised as the first point of reference for anything pertaining to Power and Electrical Equipment, IEEMA plays a primary role to facilitate creation of a conducive environment for the growth of electrical industry by providing key services like Policy Advocacy. The Government officials laud IEEMA for its data backed representations. It also continues to represent the interests of its members, in consonance with National interest.

A prominent size and space is occupied by the Electrical Equipment and Machinery in the Capital Goods Sector, which is more than 45 percent of the entire Capital Goods Sector. The industry is 6.8% of the manufacturing sector in terms of value and 1.07% of the NDP. It also provides direct and indirect employment to 1.5 million people and over 5 million across the entire value chain.

## Corporate Office:

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Panchkuian Road, New Delhi-110001

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*For booth &  
sponsorship opportunities, contact*

### BuildELEC

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*To Book your stall  
scan the QR code*



## Supporting Associations

