

Mar 19 Vol 3

Meeting at CEA for organising Awareness programmes on Fire safety in different regions

On 11th March 2019, A meeting was held at CEA office, as a part of the joint initiative taken by CEA, IEEMA, ICPCI, BIS and PSUs to conduct awareness programmes on Fire Safety in different regions in the country. Mr. Sunil Misra, Director General, and Ms. Anita Gupta represented IEEMA in the meeting. CEA had called this meeting to understand the roles of BIS, ICPCI and IEEMA in these awareness programmes to be conducted at district level. The calendar with tentative districts and dates was shared with the attendees. The programmes will start with a launch at New Delhi to be held tentatively on 24th May 2019.

Meeting with Mr. Upendra Tripathy, Interim Director General- International Solar Alliance

On 12th March 2019, a meeting was called by International Solar Alliance to discuss formation of Support Group for organizing ISA SUN World and Outreach Events. The meeting was chaired by Mr. U. Tripathy, DG- ISA and attended by representatives from UBM, Messe Muenchen, REED, CIM Global etc. Mr. R K Chugh, Vice President-IEEMA, Mr. Anil Saboo, Chairman- ELECRAMA 2020 and Mr. Vivek Arora represented IEEMA in the meeting.



It was informed that the first Sun event will be organised in Lima, PERU during 12th to 14th November 2019. Terms of Reference(TORs) for the support group was discussed and Mr Anil Saboo, Chairman-ELECRAMA 2020 was elected as Chairman of the support group for a initial period of two years.

Meeting with Mr. Amit Vardan, Joint Secretary, Department of Heavy Industry

On 12th March 2019, Mr. Sunil Misra, Director General and Mr. Sudeep Sarkar, Director, IEEMA, called on Mr. Amit Vardan, Joint Secretary, Department of Heavy Industry, Government of India. IEEMA delegation apprised Mr Vardan about the Indian electrical industry and the issues faced, such as, lack of testing infrastructure and raw materials like CRGO, Cyber Security threat from China, surge in imports, underutilization of capacities, lower credit rating of electrical industry for finance etc. The joint Secretary agreed to provide all support to the industry for improving its competitiveness.

Meeting with Mr. P S Mhaske, Chairperson, Central Electricity Authority

On 13th March 2019, Mr. J. Pande, Sr. Director, IEEMA and Mr. Uttam Kumar, Sr. Executive Officer, IEEMA met Mr. P S Mhaske, Chairperson, CEA for extending invitation for TRAFOTECH DT Conference and also requested for non-financial support from CEA for the national conference planned on 12th June 2019 with theme as "Efficient and Reliable Distribution Transformers for sustainable development".

IEEMA Secretariat also met Mr. G S Bhati, Executive Director, REC and requested to support the conference. Mr. Bhati assured all his support for the conference.

ELECRAMA 2020 promotion at Middle East Electricity expo in Dubai

Mar 19 Vol 3



ELECRAMA 2020 overseas promotion was initiated in right earnest by organising 'Doing Business with India' networking session on the side-lines of Middle East Electricity exhibition in Dubai during 5-7th March 2019. IEEMA delegation led by Mr. Anil Saboo, Chairman, ELECRAMA 2020, Mr. Vipul Ray, Vice President, IEEMA and Mr. Ajay Mahajan, Head - Trade Fairs, IEEMA visited MEE which is one of the largest show on Power and served as a perfect launch pad with its large exhibitor base mostly from Europe and UK and USA.

The target audience comprised only of foreign exhibitors who have hitherto never participated in ELECRAMA. Apart from individual exhibitors, the Pavilion organisers of Hungary, Romania, Turkey, Czech Republic and Russia were present. Mr. Vipul Ray, Vice President, IEEMA welcomed Mr. Rahul Srivastava, Counsellor Commerce and highlighted the immense opportunities to do business in India. Counsellor Commerce espoused the case of India as a business destination and shared important figures on GDP and consistent growth rate of 7% p.a, significant improvement in Ease of Doing Business ranking; presence of consumption hungry young population; key highlights of Make In India initiatives; growing success in terms of increasing FDI and India's march on improvement in many indices. Presenting ELECRAMA 2020 as a global platform to enter the Indian electrical sector, Chairman, Mr. Anil Saboo spoke about the key features of the world's largest standalone electricals exhibition. He specifically underlined the massive scale in terms of 1150 exhibitors in the last edition of which 850 were Indian and rest foreign exhibitors; approx 300,000 footfalls, visitors from 50 countries; presence of entire spectrum of stakeholders – govt., utilities, EPC, vendors and contractors, user industry, academia etc.

