

Virtual Training Session on

Cost Optimization Techniques in OVERSEAS LOGISTICS & SHIPPING

December 17, 2021; 1430 hrs-1700 hrs



Introduction & Objective

Logistics is the set of integrated activity that links primary & secondary input supplier with the ultimate customers through a value chain. Logistics is the cost which if properly incurred optimizes organizations profit.

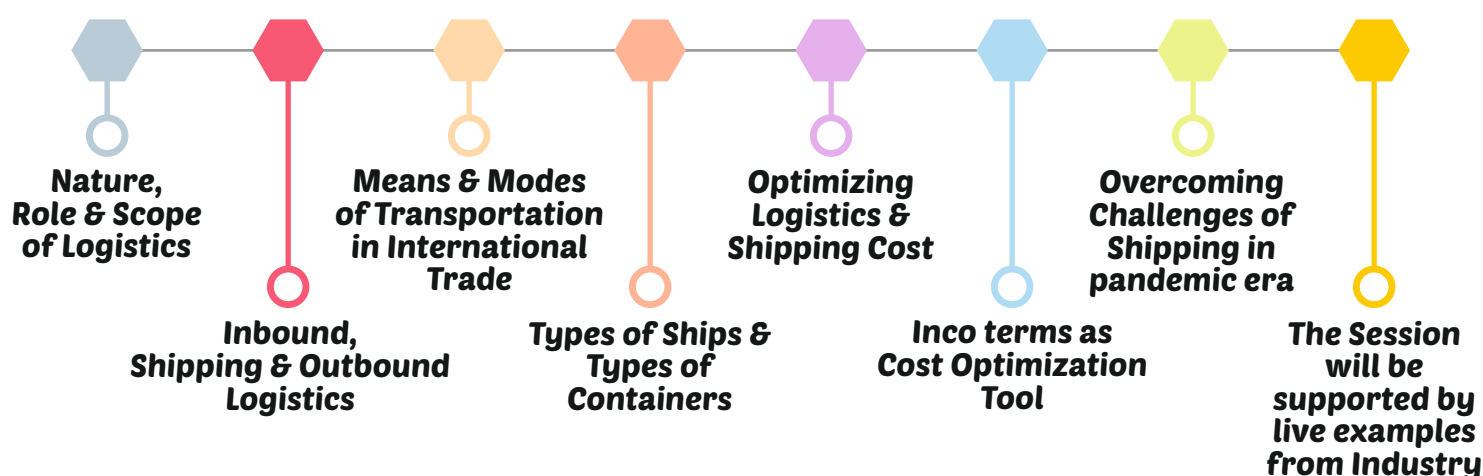
In modern competitive world it is difficult to imagine International business without Global Logistics. Businesses the world over has become over the world business, hence Global Logistics plays a very important role of effectively sourcing raw material & efficiently marketing finished goods.

The program will help participants to understand focus areas where Logistics & Shipping cost can be curtailed in present challenging environment without compromising on customer Service & managing timely delivery as per customer requirement in International Trade.

Who can Participate

Exporters/Importers, Logistic cos, 3 PL (Third Party Logistics), 4 PL (Fourth Party Logistics), Students pursuing International Business Studies etc.

Key takeaways



Faculty Profile



Mr Shailendra Radhakrishna Binju has 38 plus years of Industry Experience and at present working in HEG Ltd (LNJ Bhilwara Group) as Head –International Logistics. He is a visiting faculty covering subjects on International business with many Institutes and conducted various Executive Programs in the field of International business PAN India.

Participation Fee

₹ 1000/- + 18% (GST) (for members); ₹ 1500/- + 18% (GST) (non members)

[Register here](#)

For more details, contact:

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Indian Electrical & Electronics Manufacturers' Association

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