



Memorandum of Understanding

between

Indian Electrical & Electronics Manufacturers' Association (IEEMA)

and

British Electrotechnical & Allied Manufacturers' Association (BEAMA)

In view of mutual interest of the two Industry Associations, to promote and develop the electrical equipment industry, in their respective domains Indian Electrical & Electronics Manufacturers' Association (IEEMA) and British Electro technical & Allied Manufacturers' Association (BEAMA) intend to cooperate with each other in the following activities:

1. The two Associations shall encourage:
 - a. Exchange of members' visits and business delegations.
 - b. For members to join together in mutually beneficial activities such as exchange of best practices relating to electrical equipments.
 - c. To promote, participate and attend relevant international trade fairs, exhibitions and conferences organised by each other.
 - d. To promote enforceable standards to assure product compliance and the prevention of use of counterfeit products.
2. Foster business relationships among member companies.
3. Develop a mutually beneficial framework for gathering and reporting key statistical indicators in electrical equipment industry and economy of each other.
4. Have mutual exchange of their logos and links to each other's websites and also display information about the industry with prior agreement.

Our two Associations may represent each other on various issues to promote the interests of electrical equipment industry, in each other's country with prior consultation and agreeing to such representation.

This Memorandum of Understanding shall enter into force on the date of signature hereof.

13th May 2017

Kelly Butler
Deputy Chief Executive Officer
BEAMA Limited

Sunil Misra
Director General
Indian Electrical and Electronics
Manufacturers' Association
(IEEMA)