

MEMORANDUM OF UNDERSTANDING
between
Indian Electrical & Electronics Manufacturers' Association (IEEMA)
and
German Electrical & Electronics Manufacturers' Association (ZVEI)

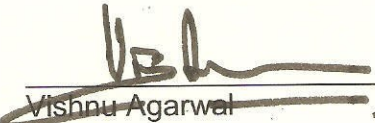
In view of mutual interest of the two Industry Associations to promote and develop the electrical equipment industries, in their respective domains **German Electrical & Electronics Manufacturers' Association (ZVEI)** and **Indian Electrical & Electronics Manufacturers' Association (IEEMA)** intend to cooperate with each other in the following activities:

1. The two associations encourage :
 - a. The exchange of member visits
 - b. For members to join together in mutually beneficial activities relating to a broad range of electrical equipment and
 - c. To promote and attend international trade fairs and exhibitions
 - d. The exchange on „Reference Architecture Model Industry 4.0“ and „Industry 4.0“
2. Foster business relationships among member companies
3. Develop a mutually beneficial framework for gathering and reporting key statistical indicators in each respective industry
4. Have mutual exchange of their logos and links to each other's websites and also display information about the industry with prior agreement.

Our two Associations may represent each other on various issues to promote the interests of electrical equipment industries, in our countries with prior consultation and agreeing to such representation.

This Memorandum of Understanding shall enter in to force on the date of signature hereof.

14 April 2015, Hannover



Vishnu Agarwal
President
Indian Electrical & Electronics
Manufacturers' Association (IEEMA)



Dr. Klaus Mittelbach
CEO
German Electrical & Electronics
Manufacturers' Association (ZVEI)