



IEEMA successes in resolution of issues impacting Indian Electrical Industry

ENHANCING IMPORT PROTECTION & INDUSTRY COMPETITIVENESS


1. Increase in basic customs duty of electrical equipment to the peak rate of 10%, from the previous 5% & 7.5% duty. (The higher Custom duty raises the duty barrier for imports)
2. CEA guidelines to all Central and State Power Utilities insisting on domestic procurements through domestic competitive bidding for domestically funded projects + two part bidding system/e-tendering. (Two part bidding system is comprising of Technical Bid and Financial Bid)
3. DHI notified National Capital Goods Policy insisting on: mandatory testing of all overseas electrical equipment at CPRI/ERDA and recommended extension of phased manufacturing programs for additional 3 years (apart from ensuring quality products entering India it also works as a non-tariff barrier)
4. Government removed inverted duty anomalies on Insulators & Insulated Cables.
5. Safeguard duty not imposed on import of aluminum as suggested as downstream industry wanted the freedom to use imported aluminum for increased competitive advantage.
6. Excise duty reduced from 12.5% to 6% for electric motors, shafts, sleeve, chamber, impeller, and washer required for manufacturing of Centrifugal Pump.

EXPORT PROMOTION & BRAND VISIBILITY OF INDIAN ELECTRICAL INDUSTRY

7. DHI recommended higher % of incentives to electrical under Capital Goods under MEIS scheme of foreign trade policy.
8. Inclusion of Galvanized Transmission Line Towers, Aluminum Conductors; Switchgears, Capacitors etc. under Focus Product Scheme - These items included in newly formed MEIS Scheme of Foreign Trade Policy


9. Initiation of GOI promoted Branding of Indian Engineering products like conductors and power transformers in select countries - enhancing industry visibility abroad.
10. Discounted Exhibitor participation for members in Hanover Fair Germany along with EEPC , Access to Buyers and peer group and new markets in Africa through AUW Exhibition.
11. MOU's with 18 counterpart organizations domestic, international, sectoral & regional providing a wider reach across the globe.
12. Closer working relationships with Apex industry bodies like CII, FICCI, ASSOCHAM, PHDCCI and other sectoral & regional associations.


POLICY & PROCEDURE RATIONALISATION

13. Uniform Single interest rate on delayed payment notified at 18% from previous chargeable Customs @18%, Excise @18%, Service Tax @18%, 24% & 30%.
 14. Govt. of India allowed inter-unit transfer of unutilized CENVAT Credit by enabling companies with multiple manufacturing units to maintain a common warehouse for inputs and also transfer unutilized CENVAT Credit to other manufacturing units.
 15. Time limit for taking CENVAT Credit on inputs + input services increased from six months to one year.
 16. Time limit for receiving back the capital goods by a manufacturer from a job worker extended from 180 days to two years.
 17. Credit now also allowed even if any inputs are directly sent to a job worker, without such inputs being first brought to the premises of the manufacturer or the provider of output service.
 18. Apart from existing depreciation allowance on plant & machinery in operation an additional depreciation @ 20% has been allowed on new plant and machinery installed by a manufacturing unit or a unit engaged in generation and distribution of power.
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19. Central Excise Duty on conductors and cables restored to earlier rate of 12% rectifying the issue of excess CENVAT Credit accumulation.
20. Rectification in tariff classification of Unit of Measurement from previous 'KG' (by weight) to 'numbers' for power capacitors.
21. Notification no. 15/2010-CE dated 27.02.2010 regarding supply to solar power projects was amended putting the onus on project developer instead of supplier for ensuring end use of concessional duty goods supplied to such projects.
22. Deemed exports suppliers to ICB projects were facing difficulties in obtaining TED refunds, DGFT, 'advised the suppliers on choosing the exemption route in case of an ICB for TED refunds and cleared all the pending claims for TED refund'.
23. Solving issues related to standards & certification of DT in implementation of Transformer QC order IS: 1180
24. Development of IE5 Standard Motors with DIPP and BIS (under progress as activity just started)

ACTIVITIES TO INCREASE IEEMA RELAVANCE & ENHANCE SERVICE TO MEMBERS

25. Special discounts to members for production statistics, PV clauses at 80% discount and 15% Discount on ELECRAMA participation,
 26. New separate divisions to service Renewable Energy Equipment Manufacturers like Solar, Wind etc. and DT members, Conductor - Line Hardware & accessories
 27. Enhanced engagement & activities CEA, BIS, IEC.
 28. Latest web conference facility to help members attend forum meetings without being physically present.
 29. Creation of Technical Committees for most of divisions including Meters, Power & Distribution Transformers
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30. Process of Standardized Bidding Document for Turnkey Contracts with power Grid & CEA under MoP.
 31. Increased participation & scale of divisional events like technical seminars, conferences & workshops.
 32. Online availability of IEEMA PV circulars and Statistics purchase also possible.
 33. PV Calculator – Web based tool giving Certified PV Calculation Report with watermark + PV Trend Report + Raw Material price Trend Report.
 34. Revision/evolution of PV clauses as per contemporary technologies e.g. HTLS Conductors & Arial Bunch Cables (Proposed), Transformers (Revised)
 35. Facility for Online submission of production/sales data by members with automatic aggregation (for greater transparency and security)
 36. Broad basing of Statistics data by covering new/smart technology products with lower carbon footprint like GIS, RMUs, Smart Meters, Wiring Accessories etc. (New submission formats developed for better understanding of industry size and trends).
 37. Segment wise estimation of Market size and review of it's trend analysis on regular basis for enabling better future business planning by members.
 38. Online booking, payment & allocation of space for ELECRAMA-2016 ensuring greater transparency & action.
 39. Create awareness & compliance amongst members through division meetings.to 'Competition Commission of India (CCI Act) vide self-Auditing /checking and educating members.
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